

# Client References

## *Not Just Clients ...*

Many of our clients have come to think of us as much more than a digital agency. In many cases we are seen as a **valuable ally**, as a **trusted advisor**, and (in some cases) as **"family"**.

Many of our clients have been with us for over 15 years ... some **over 20 years!**

We have attended happy hours, dinner parties, weddings, and even a few funerals with our clients and their families ... and they have attended ours.

The websites we build are beautiful and effective ... but the relationships we build are what we truly value.





## *It's Really About the Story*

You will notice that we do not simply provide a list of contacts. We provide context, stories, and results.

We hand-picked the people and the companies on this list to represent a wide array of experiences working with DotCom ... so you can get a complete picture of who we are.

We have many, many more people we can put you in touch with if we have somehow "missed" representing your specific scenario or situation.

All of these fine people have given us approval to include them in this list. They are all happy to share their experiences with you. We just ask that you please be courteous and respectful of their time when contacting them.

Thank You!

*... and now, it's time to meet our clients.*

## Selected Clients of DotCom

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*Rebecca Hasson*  
Director of Marketing  
Bernie Robbins Jewelers  
609.926.3095  
rebecca@bernierobbins.com

Client Since  
**2013**

Bernie Robbins is one of the most successful luxury jewelers in the United States. Rebecca leads a 4-person in-house marketing team. She reached out to us because they needed a “boost” in their online performance. Having burned through 3 digital agencies in just over 3 years, the spotlight was now on us to perform, and to perform quickly. Our biggest impact has been a **300% increase in web traffic** during our time together. (Keeping in mind this was AFTER her team and 3 other agencies had already been working on growing the traffic)!

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*Joe Rienzi*  
President  
Rienzi Foods  
718-278-8435  
rienzi@rienziusa.com

Client Since  
**1997**

Rienzi Foods [www.RienziFoods.com](http://www.RienziFoods.com) is the largest privately owned pasta manufacturer and distributor in the world with offices in Italy and in Astoria, New York. We have had the pleasure of working with the Rienzi family for almost 20 years. During part of that time, we worked closely with Evis Savvides. You may recognize his name from the book **Blue Ocean Strategies** (a staple of business owners and marketers world-wide). He was responsible for the revolutionary approach to marketing for Yellowtail Wines many years ago (working in a position he held prior to coming to Rienzi).

During our many years together, we have built 5 different websites, deployed a product data system which interfaces with the website, managed their social media marketing, and deployed a product label QR code promotion which drove offline shoppers online for videos, recipes, promotions, and more.

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*Bob Lahey*  
Vice President Business Development  
Harris Miniature Golf  
609-522-4200  
bob@harrisminigolf.com

Client Since  
**2013**

Harris Miniature Golf ( [www.harrisminigolf.com](http://www.harrisminigolf.com) ) is the largest miniature golf design and construction company in the world. They build just about everywhere. Capturing website leads was challenging for them as the cost of entry is pretty high (several hundred thousand dollars to build a course). The folks at Harris used us for strategy, design, and development. We do very little ongoing marketing for them (though we do encourage them frequently). As a result of an aggressive lead capture strategy, **their leads have increased by almost 13x** since instituting our strategy. Every measure of their website has improved dramatically and their user engagement and user feedback is markedly improved.



*Dr. Christine Horner*  
CEO / President  
888-217-4441  
chornermd108@aol.com

Client Since  
**2007**

Dr. Horner is a renowned author and speaker appearing on television and radio shows nationwide including the Dr. Oz show. We are currently on our 3<sup>rd</sup> major upgrade and redesign of her website in the past 9 years. We recently developed a very intelligent back-end system which allows her to manage a whole host of items like products, videos, featured announcements, schedule appearances, and more.



*David Rihl*  
Owner  
The Hula Sauce Company  
609-399-2400  
d.rihl@comcast.net

Client Since  
**2001**

Dave moved his popular Hawaiian restaurant and sauces from the Pacific where he won Best of Honolulu - to the popular resort community of Ocean City, New Jersey. We designed his original website way back in 2001. We redesigned the site in 2007 and now, finally, after 9 years ... the newest website upgrade is coming online in the next few weeks. We handled product photo shoots, design work, and website development – including a new ecommerce platform to sell his sauces online. We also handle all of his digital marketing from email marketing to SEO, paid display ads and blog article writing.



*Harry Lay*  
President  
Lay Professional Services Inc.  
918.743.5800  
harryl@laypsi.com

Client Since  
*2007*

Harry is an incredible individual. Earlier in his career, as CFO of an architectural firm in Tulsa, Harry built his company into a 100+ million dollar empire that was the sole provider for Walmart (among others). Since then, Harry has gone on to be a regular speaker and business strategy instructor at the highly decorated business forum CEO Space (identified by Forbes magazine as a can't-miss business conference). Harry launched his second website with us in 2016 and we are currently beginning an aggressive digital marketing campaign to help Harry attract clients that are a good fit for the business guru. We are honored that Harry has chosen to work with us for almost 10 years.

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*Todd Garrison*  
Owner  
Smith Creek Fish Farm.  
(585) 322-7805  
info@smithcreekfishfarm.com

Client For  
*3 Years*

There aren't too many companies that'll include the contact info for a FORMER client. Todd left us recently to head in a different direction. We believe you can learn a lot about us from the VERY rare situation when someone leaves us. As you will learn when you speak with Todd, we were always friendly, professional, and helpful as he was making his transition to another company. You can count on us no matter what. We ALWAYS maintain integrity and good wishes for our clients.

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*Joe Barnard*  
Director of Sales  
Bernie Robbins Jewelers  
609.927-4848  
joe@bernierobbins.com

Client Since  
**2013**

We have included our second reference from Bernie Robbins Jewelers because our work with Joe represents a different facet of our capabilities. When we **increased website leads by over 3,000%** (that's right) ... we needed to build a tool that would make it easy for Joe's team to respond (speed) while increasing the effectiveness of their responses (quality). We built a custom application that cut their response time down from 25 minutes down to 3 minutes while giving them access to detailed, pre-written information that makes their responses better than ever.

We have also deployed a very smart drip marketing system and additional sales tools to help bridge the gap between SALES and MARKETING. As a result, they are far outpacing the growth of their industry and have been recognized numerous times this year as innovators in their industry. Awesome!

## *100% Fully Vetted*

We are proud to announce that we have been thoroughly vetted by former CIA investigators that the claims we make are true. We are a highly reputable company with no history of fraud or lawsuits.

**CLEAR™**

For more information you can visit  
[www.clearbusinessdirectory.com](http://www.clearbusinessdirectory.com)

## *Guaranteed Results*

We guarantee the results of the digital marketing strategies we recommend.

If you are serious about succeeding online, join the DotCom family.

*DotCom, the LAST Digital Agency  
You'll Ever Hire.*

